

## Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	79150952
LAW OFFICE ASSIGNED	LAW OFFICE 115
MARK SECTION	
MARK	http://tmng-al.uspto.gov/resting2/api/img/79150952/large
LITERAL ELEMENT	DOOMSDAY.
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	
<p>The following remarks are submitted in response to the final Office Action issued September 24, 2015.</p> <p><b><u>There Is No Likelihood of Confusion</u></b></p> <p>Applicant notes the refusal is limited to Classes 25 and 35, and does not pertain to Class 42.</p> <p>Applicant again maintains that there is no likelihood of confusion with the cited registration due to differences in the marks and differences in the relevant consumers. Applicant respectfully requests the refusal to register be withdrawn.</p> <p><b><u>Alternative: Request for Suspension</u></b></p> <p>In the alternative, if Applicant's request for reconsideration is denied, Applicant requests the application be suspended to allow the Applicant additional time to explore a consent agreement.</p> <p><b><u>Conclusion</u></b></p> <p>Applicant submits that it has responded to all outstanding requirements, and that the application is now in condition for publication.</p>	
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Everett E. Fruehling/
SIGNATORY'S NAME	Everett E. Fruehling
SIGNATORY'S POSITION	Attorney of Record, Washington State Bar Member
SIGNATORY'S PHONE NUMBER	206.695.1743
DATE SIGNED	03/24/2016
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Mar 24 12:33:57 EDT 2016

TEAS STAMP

USPTO/RFR-XX.XXX.XXX.XX-2  
0160324123357192332-79150  
952-5508ff810bcfea5e3ee88  
df4e4db1adc86f3ef40fc8b6c  
b113e65a6d15834ade3-N/A-N  
/A-20160324114909203390

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PTO Form 1960 (Rev 10/2011)  
OMB No. 0651-0050 (Exp 07/31/2017)

## Request for Reconsideration after Final Action

### To the Commissioner for Trademarks:

Application serial no. **79150952** DOOMSDAY.(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/79150952/large>) has been amended as follows:

#### ARGUMENT(S)

**In response to the substantive refusal(s), please note the following:**

The following remarks are submitted in response to the final Office Action issued September 24, 2015.

#### There Is No Likelihood of Confusion

Applicant notes the refusal is limited to Classes 25 and 35, and does not pertain to Class 42.

Applicant again maintains that there is no likelihood of confusion with the cited registration due to differences in the marks and differences in the relevant consumers. Applicant respectfully requests the refusal to register be withdrawn.

#### Alternative: Request for Suspension

In the alternative, if Applicant's request for reconsideration is denied, Applicant requests the application be suspended to allow the Applicant additional time to explore a consent agreement.

#### Conclusion

Applicant submits that it has responded to all outstanding requirements, and that the application is now in condition for publication.

#### SIGNATURE(S)

##### Request for Reconsideration Signature

Signature: /Everett E. Fruehling/ Date: 03/24/2016

Signatory's Name: Everett E. Fruehling

Signatory's Position: Attorney of Record, Washington State Bar Member

Signatory's Phone Number: 206.695.1743

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 79150952

Internet Transmission Date: Thu Mar 24 12:33:57 EDT 2016

TEAS Stamp: USPTO/RFR-XX.XXX.XXX.XX-2016032412335719

2332-79150952-5508ff810bcfea5e3ee88df4e4

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N/A-N/A-20160324114909203390